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Press Release

Source: B2B CFO

B2B CFO(R) Celebrates 20th Anniversary

Monday March 12, 7:00 am ET

The Firm Marks 20th Year by Sponsoring the Arizona Chapter of the Entrepreneurs Organization

PHOENIX, March 12 /PRNewswire/ -- B2B CFO® (B2B) is marking its 20th anniversary as a leading provider of financial, strategic and technology solutions to mid-market companies. To kick off its anniversary celebration, B2B is pleased to announce its support in the form of an annual sponsorship for the Arizona Chapter of the Entrepreneurs Organization (EO).

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B2B CFO® is currently the nation's largest CFO firm for mid-market companies. The firm's 60 Partners serve 300 clients with combined annual sales exceeding 3 billion dollars. The clients that B2B Partners serve employ over 13,000 people. In an era when executive services firms come and go, B2B has achieved two decades of innovation and steady growth.

"We are proud to initiate the program for our 20th anniversary with this announcement," said Jerry L. Mills, founder and CEO of

B2B CFO®. "The Entrepreneurs Organization provides a great resource for growing companies. Because our firm was founded in Arizona, it was a natural decision for us to support the local chapter."

B2B began operations in 1987 when Jerry L. Mills, the company's founder and CEO first launched the practice. Mills began by offering small and mid-size business owners effective solutions to improve cash flow issues and the overall organization of their business. This area of focus gave the company a unique background in simplifying the cash flow management for the most complex scenarios.

Mills identified a strong need for strategic financial support in the mid-market companies and created effective programs and solutions designed to help growing companies improve cash flow and avoid growth related traps.

"In 1987, B2B CFO® consisted of one Partner working out of his home in Phoenix. It was a time when the Phoenix metropolitan area was experiencing an explosive growth but business owners and entrepreneurs that were lured to this market by the growth opportunity faced many of the same challenges managing their cash flow as they do today," said Jerry L. Mills.

Today, B2B CFO® has significant presence in most major markets around the USA. With over 60 Partners, each averaging over 25 years of experience, B2B offers unparalleled resource to business owners.

"The past 20 years have been amazing, but I truly believe this is only the beginning and the best is yet to come. Our firm is on a very aggressive growth track. We are currently approaching 2000 years of combined experience as Partners and are extremely proud of our continuous focus on achieving results for our clients," added Mills.

As B2B's client base has expanded during its twenty-year history, the firm is acknowledging its success and has focused on giving back to the business community, specifically to organizations that support the growth-oriented, entrepreneurial companies.

"We are very grateful to have the support of a notable firm like B2B," said Tom Kuffler, Sponsorship Chair for the Arizona Chapter of EO. "Their sponsorship allows us to form deeper relationships and helps us to succeed in our day-to-day operations by allowing us to create high profile events for our members." Currently, EO has 120 chapters worldwide, representing over 40 countries and 160 cities. Arizona Members' are proud to account for over \$7.7 billion in sales and one of the highest combined employment numbers in the state, providing more people with growth opportunities and security.

About B2B CFO®

With headquarters in Phoenix, AZ, the firm was founded in 1987 by Jerry L. Mills. B2B CFO® is the nation's largest CFO firm serving entrepreneurial, growth and mid-market companies. The firm's partners have an average of 25 years of experience and each individual partner is a senior level executive with a broad range of expertise. Please visit online at www.b2bcfo.com

Jerry L. Mills, CPA is also the author of "The Danger Zone -- Lost in the Growth Transition" -- a non-fiction business book aimed at business owners. The book was released in June of 2006. For additional information, or to purchase a copy, please visit online at www.dangerzonebook.com

Source: B2B CFO

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